

Red Bull Erzbergrodeo MEDIA RIGHTS

The sole owner of media rights for photography, audio and video recordings of the event *Red Bull Erzbergrodeo* is represented as the organizer of the Erzbergrodeo GmbH, by Karl Katoch. The assignment of any media rights of the event shall only be authorized by the written consent of the proprietor.

Press/Media registration for the Red Bull Erzbergrodeo

For accreditation as a journalist/media representant for the *Red Bull Erzbergrodeo* please contact the head of *Red Bull Erzbergrodeo* Press/Media Service, Martin Kettner at presse@redbullerzbergrodeo.com

Requirements for the accreditation as journalist/media representant for the *Red Bull Erzbergrodeo* are a valid press-ID and/or proof of a current journalistic profession (i.e. confirmation of editor, editorial, etc.). Requesting a media accreditation means that you explicitly accept the obligatory media rights. The final decision on accreditation is - subject to the management and the resources - at the discretion of the organizer of the *Red Bull Erzbergrodeo*. In case of any violation of the media rights the event promotor and/or any authorized security personnel are eligible to withdraw the accreditation with immediate effect and/or issue a ban from the event area.

Indication for the production and use of photographic material

The owner of media rights authorizes properly accredited journalists to photograph the event *Red Bull Erzbergrodeo* and to use such material solely for editorial purposes. Any processing of images (photo-, film- and sound-material) other than technical adaptations is prohibited without written consent from the media owner. Any disclosure of images (photo-, film- and sound-material) to third parties, especially for commercial purposes or PR- and advertising purposes, is as well prohibited.

Logos, marks, advertisements and related measures of partners or sponsors of the *Red Bull Erzbergrodeo* may not be changed, removed, disguised or transposed. Any commercial use of images of the event *Red Bull Erzbergrodeo* without written consent from the media owner is punishable by legal action followed by claims for compensation.

Red Bull Erzbergrodeo Pressebildservice

As the sole owner of media rights for photography, audio and video recordings of the event *Red Bull Erzbergrodeo*, Erzbergrodeo GmbH provides professional images of the event *Red Bull Erzbergrodeo* for national and international media. For access to the *Red Bull Erzbergrodeo* press images please visit the online image archive at www.redbullerzbergrodeo.com

Please notice the general terms and conditions of Erzbergrodeo GmbH.

Red Bull Content Pool

As an exclusive partner of the *Red Bull Erzbergrodeo* for the commercial dissemination of press images, filmed footage and soundfiles, *Red Bull Content Pool* provides professional images of the event Erzbergrodeo for national and international media. For access to the *Red Bull Content Pool* please visit the online image archive at www.redbullcontentpool.com

Please notice the general terms and conditions of Red Bull Media House GmbH.

Indication for the production and use of audio and video recordings

Any production of audio and video material of the event *Red Bull Erzbergrodeo* can only be authorized by the written consent of the media rights proprietor. The proprietor authorizes any use of such material solely for editorial purposes. Any processing of images (photo-, film- and sound-material) other than technical adaptations is prohibited without written consent from the media owner. Any disclosure of images (photo-, film- and sound-material) to third parties, especially for commercial purposes or PR- and advertising purposes, is as well prohibited. Logos, marks, advertisements and related measures of partners or sponsors of the *Red Bull Erzbergrodeo* may not be changed, removed, disguised or transposed.

Any commercial use of images of the event *Red Bull Erzbergrodeo* without written consent from the media owner is punishable by legal action followed by claims for compensation.

Indication for the production and publication of audio and video recordings

The publication of audio and video material, which is produced during the event *Red Bull Erzbergrodeo*, is only authorized under the following conditions:

THURSDAY, June 16th 2022 - SATURDAY, June 18th 2022			
TYPE OF AUDIO AND VIDEO MATERIAL	PRODUCTION OF AUDIO AND VIDEO MATERIAL	PUBLICATION OF AUDIO AND VIDEO MATERIAL	RED BULL CONTENT POOL FOOTAGE
RED BULL ERZBERGRODEO SIDE-EVENTS (NON-RACE FOOTAGE) <ul style="list-style-type: none"> - Red Bull Erzbergrodeo press conference - ONE-ON-ONE rider presentation - GASGAS TRIAL XTREME CHALLENGE - EGGER Bier TRAINING AREA - Sturm auf Eisenerz - Red Bull Erzbergrodeo Arena atmosphere - Red Bull Erzbergrodeo Action Arena - Interviews with competitors & spectators - Interviews with Red Bull Erzbergrodeo race promoters & crew members 	AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material at the entire event compound only with valid press/media accreditation and MEDIA-bib - Production of audio and video material outside of Red Bull Erzbergrodeo Arena only with PRESS/MEDIA TOURGUIDE escort NOT AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material without valid press/media accreditation - Production of audio and video material for commercial purposes (i.e. advertising) - Production of any drone footage (use of drones is prohibited at the entire Red Bull Erzbergrodeo event compound!) 	AUTHORIZED <ul style="list-style-type: none"> - unlimited minutes of footage - LONG FORMAT content (z.B. features, documentaries) - Publication only for editorial purposes - Publication on all online platforms and Social Media channels of accredited media network - Publication of Live content (i.e. Facebook Live) - Publication on YouTube NOT AUTHORIZED <ul style="list-style-type: none"> - Sharing of audio and video material with 3rd parties for commercial purposes without written consent of race promotor / owner of media rights 	Additional audio and video content can be accessed via Red Bull Content Pool (registration required) redbullcontentpool.com
RED BULL ERZBERGRODEO RACE EVENTS (RACE FOOTAGE) <ul style="list-style-type: none"> - MITAS ROCKET RIDE - BLAKLÄDER IRON ROAD PROLOGUE 	AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material at the entire course of racetracks only with valid press/media accreditation and MEDIA-bib - Production of audio and video material outside of Red Bull Erzbergrodeo Arena only with PRESS/MEDIA TOURGUIDE escort NOT AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material without valid press/media accreditation - Production of POV-content (i.e. helmet cam) - Production of any drone footage (use of drones is prohibited at the entire Red Bull Erzbergrodeo event compound!) 	AUTHORIZED <ul style="list-style-type: none"> - Maximum of 3 minutes race content per day - Publication only for editorial purposes - Publication on all online platforms and Social Media channels of accredited media network - Publication only with use of official sticker & bumper (provided by Red Bull Erzbergrodeo) - Publication only with use of official Hashtag (provided by Red Bull Erzbergrodeo) NOT AUTHORIZED <ul style="list-style-type: none"> - Publication of Live content (i.e. Facebook Live) - Publication on YouTube without sub-licensing by Red Bull Media House - Publication of POV-content (i.e. helmet cam) - Publication without use of official sticker & bumper - Publication without use of official Hashtag - Sharing of audio and video material with 3rd parties for commercial purposes without written consent of race promotor / owner of media rights 	Additional audio and video content can be accessed via sub-licensing from Red Bull Media House Please contact: Nadine Klaus nadine.klaus@redbull.com
RED BULL ERZBERGRODEO RACE EVENTS (RACE FOOTAGE) LIVE-PUBLICATION <ul style="list-style-type: none"> - MITAS ROCKET RIDE - BLAKLÄDER IRON ROAD PROLOGUE 	The embedding of <i>Red Bull Media House Live-feeds</i> of Red Bull Erzbergrodeo race events is authorized. Cross-postings of Red Bull Media House Social Media Live-feeds authorized on request. Please contact: Nadine Klaus nadine.klaus@redbull.com		
RED BULL ERZBERGRODEO RACE EVENTS (RACE FOOTAGE) for LONG FORMAT content (i.e. features, documentaries) or commercial purposes	Authorization only via sub-licensing from Red Bull Media House. Please contact: Nadine Klaus nadine.klaus@redbull.com		

Indication for the production and publication of audio and video recordings

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SUNDAY, June 19th 2022			
TYPE OF AUDIO AND VIDEO MATERIAL	PRODUCTION OF AUDIO AND VIDEO MATERIAL	PUBLICATION OF AUDIO AND VIDEO MATERIAL	RED BULL CONTENT POOL FOOTAGE
RED BULL ERZBERGRODEO SIDE-EVENTS (NON-RACE FOOTAGE) <ul style="list-style-type: none"> - Red Bull Erzbergrodeo autograph session - Red Bull Erzbergrodeo Arena atmosphere - Red Bull Erzbergrodeo Action Arena - Interviews with competitors & spectators - Interviews with Red Bull Erzbergrodeo race promoters & crew members 	AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material at the entire event compound only with valid press/media accreditation and MEDIA-bib - Production of audio and video material outside of Red Bull Erzbergrodeo Arena only with PRESS/MEDIA TOURGUIDE escort NOT AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material without valid press/media accreditation - Production of audio and video material for commercial purposes (i.e. advertising) - Production of any drone footage (use of drones is prohibited at the entire Red Bull Erzbergrodeo event compound!) 	AUTHORIZED <ul style="list-style-type: none"> - unlimited minutes of footage - LONG FORMAT content (z.B. features, documentaries) - Publication only for editorial purposes - Publication on all online platforms and Social Media channels of accredited media network - Publication of Live content (i.e. Facebook Live) - Publication on YouTube NOT AUTHORIZED <ul style="list-style-type: none"> - Sharing of audio and video material with 3rd parties for commercial purposes without written consent of race promoter / owner of media rights 	Additional audio and video content can be accessed via Red Bull Content Pool (registration required) redbullcontentpool.com
RED BULL ERZBERGRODEO RACE EVENT (RACE FOOTAGE) <ul style="list-style-type: none"> - RED BULL ERZBERGRODEO 	AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material at the entire course of racetrack only with valid press/media accreditation and MEDIA-bib - Production of audio and video material outside of Red Bull Erzbergrodeo Arena only with PRESS/MEDIA TOURGUIDE escort NOT AUTHORIZED <ul style="list-style-type: none"> - Production of audio and video material without valid press/media accreditation - Production of POV-content (i.e. helmet cam) - Production of any drone footage (use of drones is prohibited at the entire Red Bull Erzbergrodeo event compound!) 	AUTHORIZED <ul style="list-style-type: none"> - Maximum of 3 minutes race content - Publication only for editorial purposes - Publication on all online platforms and Social Media channels of accredited media network - Publication only with use of official sticker & bumper (provided by Red Bull Erzbergrodeo) - Publication only with use of official Hashtag (provided by Red Bull Erzbergrodeo) NOT AUTHORIZED <ul style="list-style-type: none"> - Publication of Live content (i.e. Facebook Live) - Publication on YouTube without sub-licensing by Red Bull Media House - Publication of POV-content (i.e. helmet cam) - Publication without use of official sticker & bumper - Publication without use of official Hashtag - Sharing of audio and video material with 3rd parties for commercial purposes without written consent of race promoter / owner of media rights 	Additional audio and video content can be accessed via sub-licensing from Red Bull Media House Please contact: Nadine Klaus nadine.klaus@redbull.com
RED BULL ERZBERGRODEO RACE EVENT (RACE FOOTAGE) LIVE-FEED <ul style="list-style-type: none"> - RED BULL ERZBERGRODEO 	The embedding of <i>Red Bull Media House Live-feed</i> of Red Bull Erzbergrodeo is authorized. Cross-postings of Red Bull Media House Social Media Live-feed authorized on request. Please contact: Nadine Klaus nadine.klaus@redbull.com		
RED BULL ERZBERGRODEO RACE EVENT (RACE FOOTAGE) for LONG FORMAT content (i.e. features, documentaries) or commercial purposes	Authorization only via sub-licensing from Red Bull Media House. Please contact: Nadine Klaus nadine.klaus@redbull.com		

Important notice:

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