



**Red Bull**



**erzbergrodeo**

WORLD XTREME ENDURO SUPREME

**JUNE 8<sup>TH</sup> - 11<sup>TH</sup> 2023**

EISENERZ / VORDERNBERG, AUSTRIA

**PARTNER &  
SPONSORING  
INFORMATION**











# **MYTH OF RED BULL ERZBERGRODEO**

*Even after three centuries,  
the MYTH OF RED BULL ERZBERGRODEO has not lost  
it's strong attraction. The internationally unique event  
is regarded as the world's most renowned Extreme Enduro.  
2023 will see the 27th edition of Red Bull Erzbergrodeo.*

*Each year, thousands of ambitious dirtbike athletes from all  
over the world get on their way to make a picturesque town  
in the heart of Austria become the pulsing epicentre of the  
international motorcycle offroad sports community.*

*They trade thousands of miles of travel for four days  
of adrenaline, sweat, party and - disappointment.  
Because at the end of the day only a handful of  
riders will conquer the superior „Iron Giant“.*

**Red Bull  
erzbergrodeo**  
WORLD XTREME ENDURO SUPREME



# EXTREME SPORTS







# EXTREME **SPORTS**

The Red Bull Erzbergrodeo is regarded as the biggest and most influential event of the annual international Extreme Enduro season. As a part of the **FIM Hard Enduro World Championship**, Red Bull Erzbergrodeo attracts the world's best motorcycle offroad athletes.

Top riders from all major factory teams as well as ambitious amateur athletes take on the challenges of the extremely tough race events: the opening Hillclimb event, the high speed Prologue race to the Erzberg's peak and finally the Red Bull Erzbergrodeo main race. Erzbergrodeo offers both competitors and spectators breathtaking Extreme Sports of the highest level.

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## TOP FACTS SPORTS & RACES

- › 4 separately built racetracks
- › 4 different race events
- › Factory Teams with top riders from all offroad sections (MX, Enduro, Trials, Rally Raid)
- › Competitors from more than 40 nations
- › Entries limited to 1500
- › No starting or prize money
- › Training area open for all competitors
- › Technical inspection for all competitors
- › Highly efficient safety concept
- › Racing insurance for all competitors
- › Spectator points connected with shuttle bus service
- › TV-broadcast of race highlights
- › Red Bull Erzbergrodeo part of **FIM Hard Enduro World Championship**

### ROCKET RIDE

- › Hillclimb race
- › limited to 300 competitors
- › 4-story racetrack
- › up to 75% ascent
- › 48 fastest riders at finals
- › spectator point at the track

### IRON ROAD PROLOGUE

- › high speed race on Friday & Saturday
- › track length app. 15 km
- › racetrack spans over entire compound
- › faster run-time decides result
- › Top-500 riders qualify for the Red Bull Hare Scramble

### RED BULL ERZBERGRODEO

- › 500 riders (10 rows with each 50 riders)
- › track length app. 35 km
- › 27 checkpoints have to be passed within 4 hours
- › extremely selective terrain
- › high drop-out quota (2022 only 8 finishers)
- › Live-broadcast at **Servus TV** and **Red Bull TV**

Quellen: Red Bull Erzbergrodeo Statistik



# PURE EMOTION





# PURE **EMOTIONS**

*The world's biggest motorcycle offroad sports event is fascinating tens of thousands actionsports fans from all continents.*

*The unique mixture of breathtaking Extreme Sports and Woodstock-like festival characteristics attracts an active and sporty audience, looking for excitement, action and fun. The typical Red Bull Erzbergrodeo visitor loves to be right in the middle of the action and to become a part of the atmosphere filled with adrenaline, dirt, dust, roaring engines and lots of emotions...*

# ONS

## **TOP FACTS COMPETITORS & SPECTATORS**

- › 1500 competitors
- › more than 4000 entourage
- › more than 40 nations on site
- › competitors from all continents
- › Top-5 nations: AUT / GER / UK / ITA / SUI
- › 58% of competitors under 29 years
- › more than 50% of competitors are new entrants
- › more than 40000 spectators on 4 days
- › visitors are extremely action-orientated
- › 1000 VIP-guests on 4 days
- › 800 people crew
- › 270 media representants from 26 nations on site
- › 180 people crew for Live-TV broadcast
- › extensive entertainment offer for spectators

### **TARGET GROUP SPORT**

- › 16 - 60 years
- › active, sporty, looking for excitement
- › brand-orientated, trendy
- › mobile, individualistic
- › high affinity for outdoor activities
- › interested in innovations

### **TARGET GROUP FAMILY**

- › 5 - 70 years
- › active, sporty
- › looking for a lasting experience
- › wants to take part in activities
- › strong regional background
- › high share of children

Quellen: Red Bull Erzbergrodeo Statistik



# MEDIA REF







# WIDE REACH

*The Red Bull Erzbergrodeo reaches millions of people all over the world in words & (motion) pictures. This dimension of professional coverage is unique for international motorcycle offroad sports.*

*Apart from the extensive pre-event coverage, media representatives from all around the globe publish their daily reports and spectacular footage right from the centre of action. Additionally, the Red Bull Erzbergrodeo's own Press/Media & PR-Service is delivering to many thousands print and online editorial offices worldwide.*

*National and international (Live) TV-networks broadcast the amazing action to millions of homes all over the world.*

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## TOP FACTS MEDIA REACH

- › Media value\* (print & online) app. 3,5 Mio.
- › Print media reach 2017 (Austria)\*\*: 3,2 Mio. copies
- › International print review with app. 600 reports
- › TV coverage over 250 hours in 200 countries
- › TV-coverage on **NBC USA** (reaches 110 Mio. households)
- › TV-coverage on **ORF1** und **ORF SPORT+** (Austria)
- › Media cooperation with **KRONEN ZEITUNG**
- › Erzbergrodeo live timing with 3,2 Mio. visits
- › Internet appearance over **motomedia** network (3.0 Mio. visitors per year)
- › Cooperations with Social Media channels of partners **KTM** and **RED BULL** (worldwide)

## SOCIAL MEDIA REACH

- › More than 207000 Facebook fans
- › More than 121000 followers on Instagram
- › Reach during the event: over 3 Mio. users (1 Mio. alone at Facebook)
- › Followers with high Social Media activity
- › Own editorial crew takes care of all Red Bull Erzbergrodeo Social Media channels

## LIVE-TV BROADCAST



- › Live-broadcast on **Servus TV** (10,9% market share 2019)
- › Live-broadcast on **Red Bull TV** (international) in German, English and Spanish
- › 22 Live camera crews and 2 OB-trucks
- › 180 Red Bull Media House TV-crew on site
- › 30 kilometers of glass fibre cables installed at Erzberg
- › Helicopter-cams, Phantom ultra slow-motion cameras, POV-cameras

Quellen: \*Erhebung MMO Media Market Observer GmbH \*\*Yield PR & CLIP Mediaservice





## PATRONAGE

*Connect your company or your brand with the action-loaded characteristics of Red Bull Erzbergrodeo!*

*From the race formats to the spectacular side events to the most important sectors of organisation: your logotype communicates ten-thousandfold with an extremely dynamic target group!*

› **FROM EUR 15.000,-**

## LOGO BRANDING

*Not only communicates your brand logo with up to 50000 actionsports fans on site, it will also be transported by our international media coverage in print, online and Live-TV all over the globe!*

*Permanent branding, banners, beachflags, digital banners, mega banners... everything is possible!*

› **FROM EUR 5.000,-**

## SOCIAL MEDIA

*With an editorial reach of more than 3 millions on Facebook alone, the Red Bull Erzbergrodeo draws massive worldwide attention.*

*Integrate your brand into the Red Bull Erzbergrodeo's Social Media Marketing and achieve a maximum output for your marketing messages.*

› **FROM EUR 5.000,-**





# SPONSORING

*The Red Bull Erzbergrodeo has established itself as one of the toughest adventures with a big and broad customer target group. Right in the middle of the action or sitting conveniently at home in front of a TV set - the Myth of Red Bull Erzbergrodeo fascinates actionsports enthusiasts all over the globe.*

*Sponsoring the Red Bull Erzbergrodeo makes you target an extremely active and interested group of customers in the important target markets of Europe, North & South America and Asia. The unique dynamics of the event works worldwide as a proven catalyst for the success of your company and increased sales of your products.*

*All sponsoring packages on the following pages include exhibitor tickets as well as entry ticket contingents.*

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## PROMOTIONS

*Approach the Red Bull Erzbergrodeo's thousands of competitors and visitors directly on site by realising effectful promotional activities during the event, creating a maximum of attention!*

*Product sampling, sweepstakes or branding of one of the spectator points will get you close and direct contact!*

› **FROM EUR 6.000,-**

## EVENT-ACTION

*The Red Bull Erzbergrodeo's worldwide unique festival characteristics offer lots of possibilities to promote your brand with action-loaded and entertaining events!*

*Bag-Jump, Flying Fox or Rallye-Taxi... connect your marketing message with adrenaline and action to reach tens of thousands of actionsports fans!*

› **PRICE ON REQUEST**

## EXHIBITORS

*As a vendor/exhibitor at the Red Bull Erzbergrodeo Arena you present your products right inside the pulsing event centre.*

*Competitors, entourage, VIPs, media people, crew members and visitors: up to 50000 potential customers will get to know your products!*

› **FROM EUR 2.500,-**



# PACKAGES PATRONAGES

## PATRONAGE IRON ROAD PROLOGUE

- › Integration in official side event logo
- › Your brand logo at official results
- › Rider Package
- › Branding start area (Friday & Saturday)
- › Branding racetrack (Friday & Saturday)
- › Branding racetrack flags
- › Special Branding
- › Promotional video (length 10 seconds)
- › 100 sqm presentation area
- › Presentation at redbullerzbergrodeo.com
- › Social Media integration
- › **EUR 60.000,-**

## PATRONAGE ROCKET RIDE

- › Integration in official side event logo
- › Your brand logo at official results
- › Branding start- & finish area (Thursday)
- › Branding racetrack (Thursday)
- › Branding spectator point (Thursday)
- › Special Branding
- › Promotional video (length 10 seconds)
- › 100 sqm presentation area
- › Presentation at redbullerzbergrodeo.com
- › Social Media integration
- › **EUR 40.000,-**

## PATRONAGE TRIAL XTREME CHALLENGE

- › Integration in official side event logo
- › Event moderation
- › Branding Action Arena (Friday & Saturday)
- › Branding rider bibs (Friday & Saturday)
- › Special Branding
- › Promotional video (length 10 seconds)
- › 100 sqm presentation area
- › Presentation at redbullerzbergrodeo.com
- › Social Media integration
- › **EUR 50.000,-**

## PATRONAGE ONE-ON-ONE RIDER PRESENTATION

- › Integration in official side event logo
- › Event moderation
- › Branding Action Arena
- › Branding rider portraits (on LED screens)
- › Presentation at redbullerzbergrodeo.com
- › **EUR 30.000,-**

## PATRONAGE STURM AUF EISENERZ

- › Integration in official side event logo
- › Branding leading vehicle
- › Presentation at redbullerzbergrodeo.com
- › Social Media integration
- › **EUR 20.000,-**

## CHECKPOINT PATRONAGE RED BULL ERZBERGRODEO

- › Patronage of a Red Bull Erzbergrodeo checkpoint
- › Name hosting
- › Branding of checkpoint (Sunday)
- › Integration in all PR- and TV-activities
- › Presentation at redbullerzbergrodeo.com
- › Introduction of checkpoint in event brochure
- › **EUR 15.000,-**





# PACKAGES PATRONAGES

## PATRONAGE LIVE TIMING

- › Integration in the online live timing service
- › Branding of Subpage at [redbullerzbergrodeo.com](http://redbullerzbergrodeo.com)
- › Name hosting (powered by) in all relevant press releases
- › **AB EUR 20.000,-**

## PATRONAGE TRAINING AREA

- › Training area for all competitors, easily accessible and visible
- › Integration in training area logo
- › Branding training track
- › Branding entry area
- › **EUR 17.000,-**

## PATRONAGE RIDER PADDOCK

- › Camping paddocks for competitors (main paddock, special paddock, family paddock)
- › Name hosting of paddock
- › Branding of paddock
- › Branding traffic guidance system
- › **EUR 15.000,-**

## PATRONAGE MAIN ENTRY

- › Branding and name hosting of complete main entry area
- › Branding of entry control crew
- › Product sampling
- › **EUR 20.000,-**

## PATRONAGE RACE OFFICE

- › Name hosting (powered by)
- › Branding race office
- › Branding race office crew
- › **EUR 20.000,-**

## PATRONAGE TOURGUIDE SERVICE

- › Name hosting (powered by)
- › Branding Tourguide meeting
- › Branding Tourguide headquarter
- › Branding Tourguide paddock
- › Branding Tourguide bibs (200 pcs.)
- › Branding Tourguide bike stickers
- › **EUR 20.000,-**

## PATRONAGE VIP-SERVICE

- › Name hosting (powered by) of Red Bull Erzbergrodeo VIP guest treatment (app. 1000 guests on 4 days)
- › Integration in official VIP-Logo
- › Branding VIP Lounge
- › Branding VIP tours & VIP vehicles
- › Branding VIP vouchers & entry passes
- › Branding VIP crew
- › **EUR 20.000,-**

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# PACKAGES (LOGO)BRANDING

## LOGO-PACKAGE VIDEOWALL

- › Logo appearance on LED screens inside the Red Bull Erzbergrodeo Action Zone and festival marquee
- › Display of provided promotional videos (length max. 10 seconds)
- › **EUR 10.000,-**

## LOGO-PACKAGE LED-PERIMETER ADVERTISING

- › Logo appearance on digital LED-perimeters inside the Action Arena
- › Display of provided promotional videos (length max. 10 seconds) at the LED video screens inside the Action Arena
- › **EUR 15.000,-**

## BANNER-PACKAGE MEGA BANNER

- › Placement of 2 pcs. large format banners at the compound to achieve maximum attention of spectators and TV cameras (recommended banner formats available on request)
- › **EUR 15.000,-** (for 2 Mega Banners)
- › **EUR 20.000,-** (for 3 Mega Banners)

## BANNER-PACKAGE SPECIAL BRANDING

**Permanent Branding:** your banners „travel“ from one of the respective day's highlights to the next and are placed by the Red Bull Erzbergrodeo's branding crew

- › Branding & placement of banners inside the Red Bull Erzbergrodeo Arena, at Rocket Ride, Iron Road Prologue and Red Bull Erzbergrodeo main race
- › Placement inside the pivoting range of TV cameras and at spectator point
- › Logo appearance on digital LED-perimeters inside the Action Arena
- › **EUR 15.000,-**





# PACKAGES ONLINE PROMOTIONS

## ONLINE PROMOTION SOCIAL MEDIA PACKAGE

*Profit from the high international reach of the Red Bull Erzbergrodeo's Social Media channels and spread your PR-strategies and brand image upon a continuously growing, active target group!*

- › Specific brand integrations at Red Bull Erzbergrodeo Facebook page (more than 207.000 fans)
- › Specific brand integrations at Red Bull Erzbergrodeo Instagram page (more than 121.000 followers)
- › Weekly reach during the event over 3 million users
- › Content creation NOT included – please find informations about how to provide your Social Media content in the Red Bull Erzbergrodeo Social Media media informations

› Facebook Small (4 integrations)  
**EUR 5.000,-**

› Facebook Large (8 integrations)  
**EUR 8.000,-**

› Instagram Small (4 integrations)  
**EUR 5.000,-**

› Instagram Large (8 integrations)  
**EUR 8.000,-**

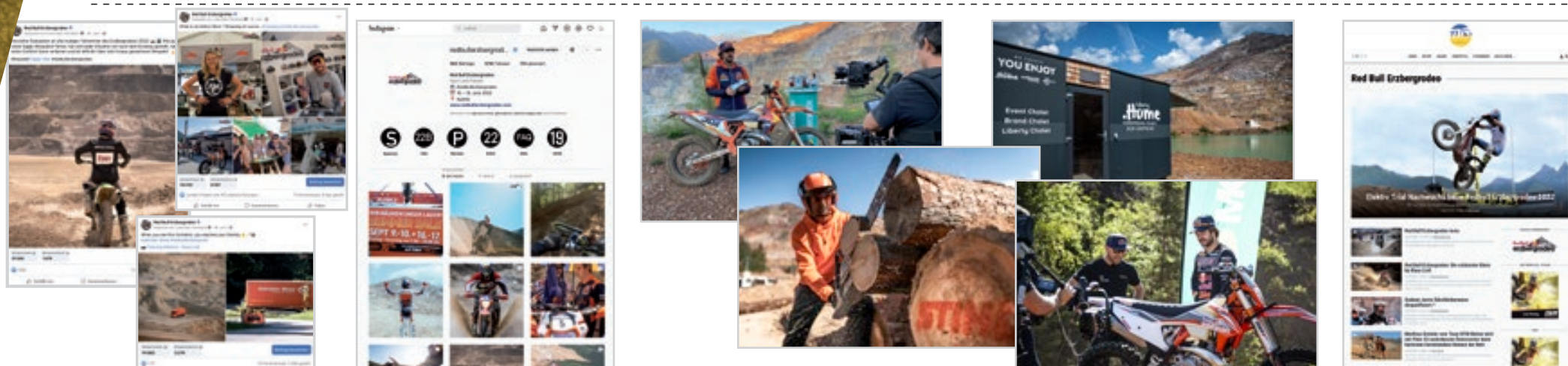
## ONLINE PROMOTION SOCIAL MEDIA CONTENT CREATION

- › Creation of Social Media content (postings, video postings) with provided material (photos, videos)
- › Integration of your products / PR message within specially created Red Bull Erzbergrodeo photo- & video productions
- › Creation of Social Media content conceptional planning before and during the event
- › **PRICE ON REQUEST**  
(Informations in the Red Bull Erzbergrodeo Social Media media informations)

## ONLINE PROMOTION MOTORRADREPORTER.COM

- › Coop-promotion with media partner **motorradreporter.com**
- › Editorial content
- › Integration in webdesign of specific areas (hosted by service)
- › **PRICE ON REQUEST**

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# PACKAGES COMPETITOR PROMOTION

## PROMOTION RIDER PACKAGE

- › Enclosure of promotion material to the official rider package
- › Total ammount 1800 pcs.
- › Flyer, folder, product sampling, etc.
- › **EUR 6.000,-**

## PROMOTION RIDER MAILINGS

- › Integration of promotional text/ advertising images in the official email notifications to all competitors and entourage
- › More than 4000 recipients
- › **EUR 10.000,-**

## PROMOTION COMPETITOR SWEEPSTAKES

- › Target group orientated sweepstakes
- › Exclusively for Erzbergrodeo competitors
- › Announcement through rider mailings, press releases and via Red Bull Erzbergrodeo facebook page
- › On site promotion by event announcer
- › Effectful prize-giving ceremony
- › **EUR 7.000,-**

## BRANDING ENTRY TICKETS

- › Logo appearance on the woven fabric armbands of all competitors and entourage
- › Total ammount 4000 pcs.
- › **EUR 10.000,-**

## BRANDING TECHNICAL INSPECTION

- › Branding of technical inspection area (in course of the rider registration on Wednesday & Thursday)
- › Branding of inspection tent and crew
- › Logo appearance on inspection sticker (similar to inspection tag, needs to be placed visibly on each competition motorcycle)
- › **EUR 15.000,-**





# PACKAGES VISITOR PROMOTION

## BRANDING ENTRY TICKETS

- › Logo appearance on all visitor entry tickets (day tickets, armbands)
- › **EUR 10.000,-**

## BRANDING INFO-SERVICE

- › Name hosting and branding of the free-of-charge visitor information service
- › Branding of orientation maps
- › Branding of info-point inside the Arena
- › Branding of info-service crew
- › **EUR 15.000,-**

## PROMOTION PRODUCT SAMPLING

- › Distribution of product samples, promotional products, etc. to visitors
- › Inside the Red Bull Erzbergrodeo Arena
- › Fixed / mobile promotion area or mobile teams of promoters
- › On site promotion by event announcer
- › **EUR 5.000,-**

## BRANDING SPECTATOR POINTS

- › Name hosting & branding of spectator area at either Rocket Ride, Iron Road Prologue or Red Bull Erzbergrodeo
- › Spectator points are placed inside the pivoting range of TV cameras
- › On site promotion by event announcer
- › Integration in the visitor orientation maps
- › Name hosting of shuttle bus stop at the respective spectator point
- › **EUR 15.000,-**





# PACKAGES VENDOR-BOOTHS & FOOD STANDS

## VENDOR-BOOTH CATEGORY A

- › Booth size up to 15 sqm (maximum length 5m)
- › Booth placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 2.500,-**

## VENDOR-BOOTH CATEGORY B

- › Booth size up to 30 sqm (maximum length 6m)
- › Booth placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 3.900,-**

## VENDOR-BOOTH CATEGORY C

- › Booth size up to 50 sqm (maximum length 8m)
- › Booth placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 5.500,-**

## VENDOR-BOOTH CATEGORY D

- › Booth size up to 100 sqm (maximum length 12m)
- › Booth placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 8.900,-**

## FOOD-STAND CATEGORY I

- › Coffee-to-go / Bistro
- › Booth size 3 x 3 meters
- › Including daily access for goods delivery
- › Food stand placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 4.000,-**

## FOOD-STAND CATEGORY II

- › Snacks & Fast Food stand
- › Booth size 5 x 5 meters
- › Including daily access for goods delivery
- › Food stand placed inside the Red Bull Erzbergrodeo Arena
- › **EUR 6.500,-**

## FOOD-STAND CATEGORY III

- › Food stand
- › Booth size app. 50 sqm
- › Including daily access for goods delivery
- › Food stand placed inside the Red Bull Erzbergrodeo Arena
- › **PRICE ON REQUEST**





# PACKAGES EVENT ACTION

## EVENT ACTION BAG JUMP

- › Brand integration in spectacular visitor outdoor action event: Bag Jump inside the Red Bull Erzbergrodeo Arena
- › Integration in official side event logo
- › Branding of event area
- › Event moderation

## EVENT ACTION ELECTRIC RODEO

- › Brand integration in spectacular visitor indoor action event: Bull Riding Challenge at the beertent
- › Integration in official side event logo
- › Branding of event area
- › Event moderation

## EVENT ACTION WHEELIE TRAINER

- › Brand integration in spectacular visitor action event: Wheelie Trainer offers safe and crash-free exercising of motorcycle control and extended riding skills
- › Integration in official side event logo
- › Branding of event area
- › Event moderation

## EVENT ACTION ZIESEL-RACE

- › Integration in official side event logo
- › Event moderation
- › Branding Action Arena
- › Branding rider bibs
- › Branding Ziesel vehicles
- › Social Media Package

## EVENT ACTION FLYING FOX

- › Brand integration in spectacular visitor outdoor action event: Flying Fox facility at Erzberg compound
- › Integration in official side event logo
- › Branding of event area
- › Event moderation

## EVENT ACTION RALLYE TAXI

- › Brand integration in spectacular visitor action event: co-driver in a full-blown Rallye Car
- › Integration in official side event logo
- › Branding of starting area / meeting point
- › GoPro cockpit-video for each participant
- › Event moderation

## EVENT ACTION JET-SKI SHOW

- › Brand integration in spectacular show event at the Erzberg lake: Jet-Ski action show feat. Jet-Ski World Champions
- › Integration in official side event logo
- › Branding of event area
- › Event moderation

## EVENT ACTION ERZBERG TOUR

- › Brand integration in spectacular visitor outdoor action event: exploring the amazing compound with offroad-vehicles (motorcycle, ATV/Quad)
- › Guided tour alongside the racetracks
- › Meet-and-Greet with prominent competitors
- › Integration in official side event logo
- › Branding of vehicles and tourguides

**We gladly realize your individual event action idea efficiently.**

**Contact us for more detailed information about the various possibilities at the „Iron Giant“!**



# OFFERS PRINT ADVERTISING

## RED BULL ERZBERGRODEO EVENT BROCHURE

The 180-pages event brochure contains all informations about the event! Beside important safety instructions and site maps, the brochure presents the history of Erzbergrodeo, infos of each single race & side event, biographies of all top riders, top offroad bikes and the entire list of all competitors!

The high-grade, glossy printed brochure is handed out to all competitors and spectators for free.



- › Format A5
- › 180 pages
- › 45000 copies

## EVENT BROCHURE ADVERTISEMENTS

- › Double page spread **EUR 3.500,-**
- › Full page U4 **EUR 3.500,-**
- › Full page **EUR 2.500,-**
- › Half page **EUR 2.000,-**
- › Quarter page **EUR 1.200,-**

## EVENT BROCHURE EDITORIALS

- › Editorial report matched to clients requirements
- › Text and pictures provided by client
- › Placement matching to the editorial content
- › Professional layout design matching brochure's graphic design
- › **PRICES SEE ADVERTISEMENTS**

## EVENT BROCHURE VOUCHERS & ENCLOSURES

- › Printable PDF-files provided by client (graphic elaboration by the Red Bull Erzbergrodeo's graphic design departement on request)
- › Vouchers/brochures can be enclosed or directly integrated in the print production
- › **PRICES ON REQUEST**

## ERZBERGRODEO EVENT POSTER & FLYER

The Red Bull Erzbergrodeo's event poster is regarded a cult item by actionsports fans and graces motorcycle club houses, garages and even living rooms all over the world.

The posters and flyers are displayed at all ticket sales offices, at renowned motorcycle dealerships and at the Ferien-Messe Wien. A limited ammount of posters is available during and after the event at the official Merchandise Store.



## POSTER & FLYER LOGO INTEGRATION

- › Placement of logo at poster & flyer
- › Integration as main sponsor logo or inside logo strip
- › **PRICE ON REQUEST**

### EVENT POSTER

- › Format A1
- › 4000 copies

### EVENT FLYER

- › Format A5 (double sided print)
- › 15000 copies



# INCENTIVES & COMPANY EVENTS

Company trip, brand incentive or customer retention event: the **Red Bull Erzbergrodeo Company Packages** offer exclusive VIP-treatment, maximum action and an unforgettable experience for your employees and clients at the world's biggest motorcycle offroad event!

All packages available for groups bigger than 10 PAX. Groups are managed by race promoter.

## 2-DAYS PACKAGE **DIAMOND COMPANY**

- › 2 days VIP Diamond access
- › Welcome at the VIP Lounge
- › VIP Parking
- › VIP Shuttle-Service from / to hotel
- › Helicopter Flight
- › Hauly Ride
- › Action Tour
- › Guided ATV / motorcycle tour
- › Reserved area at the VIP Lounge
- › Exclusive company dinner at the VIP Lounge
- › Meet & Greet with top riders and Red Bull Erzbergrodeo race promotor
- › Red Bull Erzbergrodeo Backstage Tour (behind the curtains of the event)
- › Free entry on all event days
- › **EUR 1.200,- per PAX**

## 1-DAY PACKAGE **PLATIN COMPANY**

- › 1 day VIP Platin access
- › Welcome at the VIP Lounge
- › VIP Parking
- › Guided ATV / motorcycle tour
- › Meet & Greet with top riders and Red Bull Erzbergrodeo race promotor
- › Red Bull Erzbergrodeo Backstage Tour (behind the curtains of the event)
- › Free entry on all event days
- › **EUR 800,- per PAX**
- › Helicopter Flight
- › Hauly Ride
- › Action Tour

## 1-DAY PACKAGE **GOLD COMPANY**

- › 1 day VIP Gold access
- › Helicopter Flight
- › Hauly Ride
- › Action Tour
- › Meet & Greet with top riders and Red Bull Erzbergrodeo race promotor
- › Red Bull Erzbergrodeo Backstage Tour (behind the curtains of the event)
- › Free entry on all event days
- › **EUR 590,- per PAX**

## 1-DAY PACKAGE **COMPANY**

- › 1 day VIP access
- › Hauly Ride
- › Action Tour
- › Meet & Greet with top riders and Red Bull Erzbergrodeo race promotor
- › Red Bull Erzbergrodeo Backstage Tour (behind the curtains of the event)
- › Free entry on all event days
- › **EUR 390,- per PAX**



# WORLD XTREME







# ENDURO SUPREME



Veranstalter: **ERZBERGRODEO**GMBH  
A-2202 Enzersfeld  
Hauptstrasse 13  
office@redbullerzbergrodeo.com

Kontakt: Mark Schilling  
mark.schilling@redbullerzbergrodeo.com  
+43 664 183 33 33

**redbullerzbergrodeo.com**

